



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
2<sup>nd</sup> Floor Council Chambers  
Beverly Hills, CA 90210

**Strategic Planning Committee Meeting**

**HIGHLIGHTS**

Tuesday, November 13, 2018  
5:00 PM

**MEETING CALLED TO ORDER**

Date / Time November 13, 2018 / 5:00PM

**IN ATTENDANCE:** Mayor Julian Gold, MD, City Manager Mahdi Aluzri, Facilitator Karen Orlansky, Marketing and Economic Sustainability Manager Laura Biery, Policy & Management Analyst Cindy Owens, Ori Blumenfeld, Gabriel Frem, Steven Gordon, Mark Elliot, Myra Lurie, Daniel Nazarian, Craig Corman, Steve Webb, Robbie Anderson, Lori Greene Gordon

**1) Public Comment**

- Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.
  - David Gingold spoke on various issues on Rodeo Drive.

**2) Developing Recommendations on the Business Triangle**

- Ms. Orlansky provided a memo to the committee with summaries of the recommendations the Committee generated at the October 18<sup>th</sup> meeting.
- The Committee's recommendations included short, medium, and long term implementation time frames.
- Ms. Orlansky asked if Committee members had changes to any of the recommended actions. The members discussed their changes.

**3) Discussion Regarding Next Area of Focus for Strategic Planning Committee**

**4) Adjournment**

Date / Time October 18, 2018 / 6:14PM