



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
2<sup>nd</sup> Floor Council Chamber  
Beverly Hills, CA 90210

**Strategic Planning/Southeast Taskforce/Committee Meeting**

**HIGHLIGHTS**

Monday, November 4, 2019  
5:00 PM

**MEETING CALLED TO ORDER**

Date / Time November 4, 2019 / 5:00pm

**IN ATTENDANCE:** Mayor John A. Mirisch, Councilmember Dr. Julian Gold, City Treasurer Howard Fisher, City Manager George Chavez, Director of Community Development Susan Healy Keene, Assistant Director of Community Development Ryan Gohlich, Senior Planner Timmi Tway, Marketing and Economic Sustainability Manager Laura Biery, Adonis Angelo Antonio Simmons (Next Beverly Hills), John DeLuca (Resident), Jim Garrett (Resident), Andrea Grossman, Perry Cohan, Edward Brown (Resident), Linda Brown (Resident), Susan Mishler (Resident), Isaac Gabai (Resident), John Luca (Resident), Sharon Ignarro (Resident), Jim Garrett (Resident), Sy Schaffel, Abraham Assil

**1) Public Comment**

1. David Gingold provided public comment.

**2) Welcome and Introduction**

- Brief introduction from committee attendees
- Brief overview of the last meeting: urban design

**3) Continuation of Discussion of Urban Design in the Southeast Area of Beverly Hills**

- Presentation by City staff
- Discussion regarding urban design focusing on specific locations, specific ideas, and clarifying questions.
- Topics included commercial signage on Wilshire, , commercial architectural lighting on Wilshire, commercial signage on Robertson boulevard, ground floor design/use, architectural style, building design, wayfinding and placemaking.

**4) Activity and Feedback**

- Staff asked for input and collected feedback.

**5) Adjournment**

- The next meeting of the Strategic Planning Committee/Southeast Task Force is scheduled for December 9, 2019.

**Adjourn**

Date / Time November 4, 2019 / 6:00pm